



**Steininger Behavioral Care Services
9th Annual Charity Golf Tournament
Monday, September 14, 2009
Laurel Creek Country Club
Mount Laurel, NJ**

*Each of the following Sponsorships include your company logo displayed in the following areas:
On Steininger's Website, linking directly to your business home page, Slideshow presentation
Sponsorship Billboard, Hole Sign and Program Booklet*

Headline \$10,000

- Two paid foursomes (\$2,000 value)
- Primary recognition in solicitation mailings, publications, press releases, tournament advertising, pre-tournament event, Steininger's Newsletter & Annual Report (over 186,000 impressions)
- Your banners prominently displayed at tournament and Sponsor Night
- Full-page ad in tournament program
- Logo displayed on all 18 holes, driving range, putting contest

Leadership \$7,000 (Unlimited)

- One paid foursome (\$1,000 value)
- Special recognition in solicitation mailings, publications, press releases, tournament advertising, pre-tournament event, Steininger's Newsletter & Annual Report (over 186,000 impressions)
- Your banner prominently displayed at tournament and Sponsor Night
- Full-page ad in tournament program

Corporate \$5,000 (Unlimited)

- One paid foursome (\$1,000 value)
- Special recognition in solicitation mailings, publications, press releases, tournament advertising, pre-tournament event, Steininger's Newsletter & Annual Report (over 186,000 impressions)
- Your banner prominently displayed at tournament and Sponsor Night
- Full-page ad in tournament program

Sponsor Night \$4,000

- One paid foursome (\$1,000 value)
- Prominent banner and sign recognition at Steininger's Charity Golf Sponsor Night

Golf Towel \$3,250

- One paid foursome (\$1,000)
- Logo prominently embroidered on premium towel given to all participants at tournament

Photo Folder \$3,000

- One paid foursome (\$1,000)
- Logo prominently displayed on front cover of photo folders given to all participants at tournament

Pin Flag \$3,000

- One paid foursome (\$1,000)
- Logo displayed on flags at all 18 holes

Banquet \$2,750

- One paid foursome (\$1,000)
- Logo displayed at buffet and all dinner tables

Program Sponsor \$2,750

- One paid foursome (\$1,000 value)
- 2 full page ads in centerfold of tournament program
- Logo displayed on program cover

Bag Tag \$2,500

- One paid foursome (\$1,000)
- Logo displayed on all golf bags

Breakfast \$2,500

- One paid foursome (\$1,000)
- Logo displayed on all boxed lunches

Advertisement Sponsor \$2,000

- One paid foursome (\$1,000)
- Logo prominently included in the post advertisements in the Courier Post newspaper.

Special Friend \$1,750 (Unlimited)

- One paid foursome (\$1,000)

Additional Sponsorships

The following sponsorships include a logo displayed in the slide show presentation. (Individual golfers and foursomes can be added to each of the following sponsorships for an additional cost)

Cocktail Hour \$1,000

- Logo displayed on beverage napkins at cocktail hour
- Logo prominently displayed in cocktail area
- Full page advertisement in program

Snack Cart \$750 each (two available)

- Logo prominently displayed on each snack cart
- Full page advertisement in program

Registration Sponsor \$700

- Your company banner displayed at registration table
- Business card ad in program

Bridge \$500

- Your banner displayed on the cross bridge at Laurel Creek
- Business Card Ad in program

Driving Range & Putting Contest \$350

- Logo displayed at Driving Range & Putting Contest

Hole Sign \$250

- Logo displayed at hole

Custom Sponsorships Available

Program Advertisements

Full Page \$200

8.5" T by 5.5' W, Black and White Camera Ready

Business Card \$100

Black and White Camera Ready Business Card

Individual Golfer \$250

Questions please contact Kate Cranston at 856-482-8747 ext. 4139 or Kate.Cranston@sbc.us